

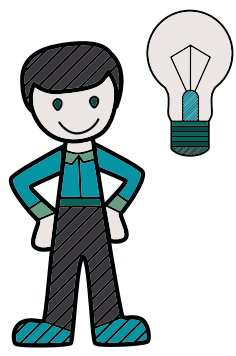
Global Entrepreneurship Monitor 2018 / 2019

Report on Switzerland

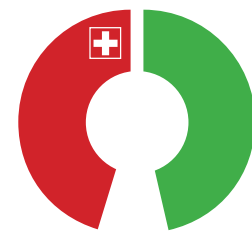


HAUTE ÉCOLE DE GESTION
HOCHSCHULE FÜR WIRTSCHAFT
SCHOOL OF MANAGEMENT

Fribourg
Freiburg

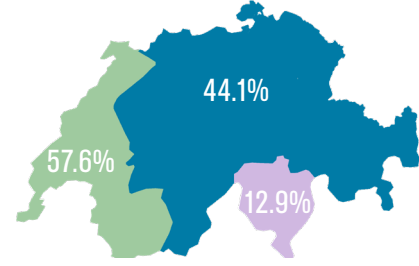


Perceived Opportunities

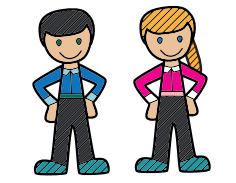


46.6% Average
(High-Income Economies)
45.5% Switzerland

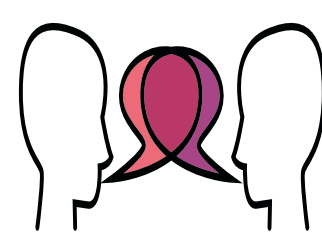
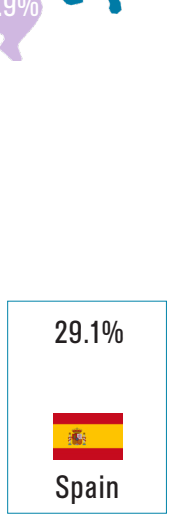
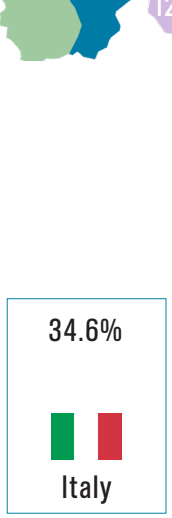
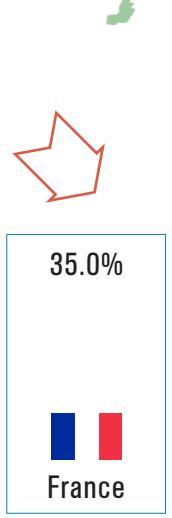
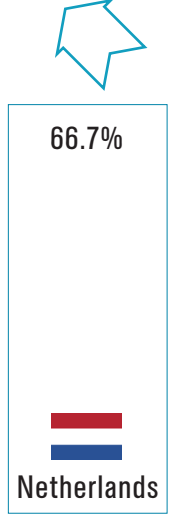
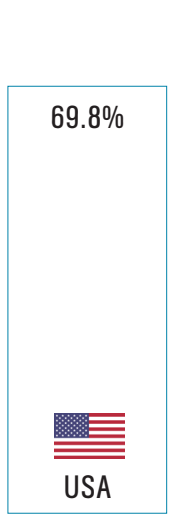
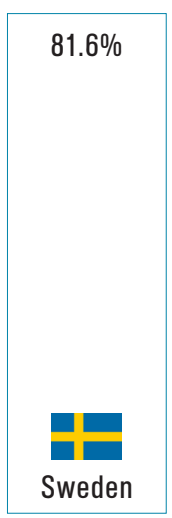
Individual attributes



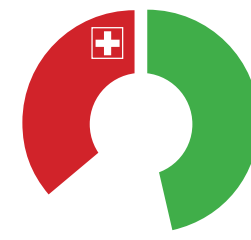
Age Groups



18-24	32.4%
25-34	48.6%
35-44	42.0%
45-54	51.6%
55-64	46.9%

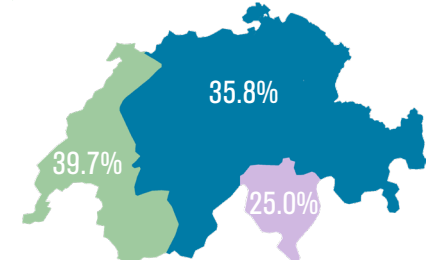


Perceived Capabilities

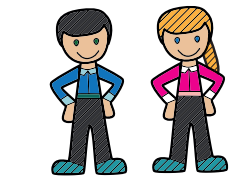


46.6% Average
(High-Income Economies)
36.3% Switzerland

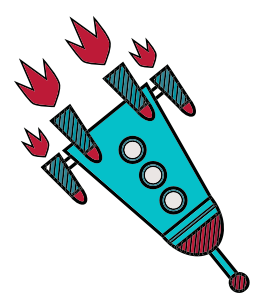
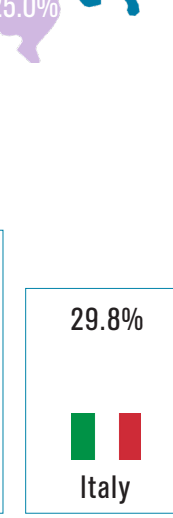
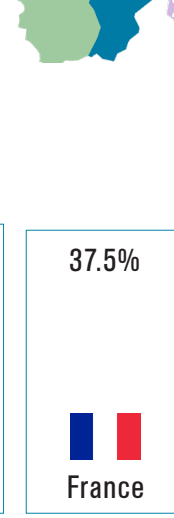
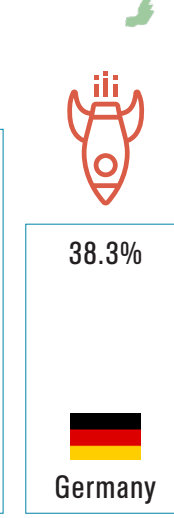
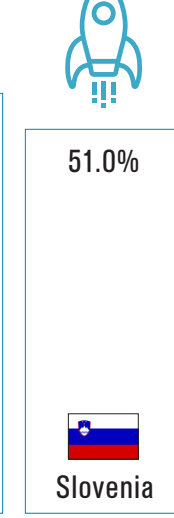
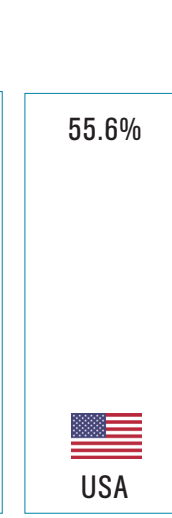
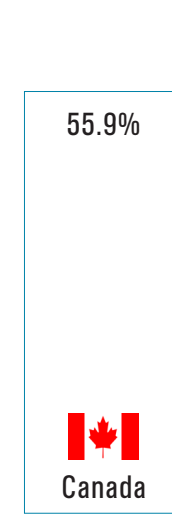
Individual attributes



Age Groups

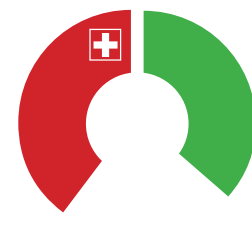


18-24	10.2%
25-34	27.6%
35-44	38.8%
45-54	47.2%
55-64	46.7%



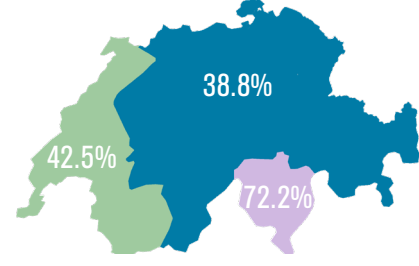
Fear of Failure*

* Fear of failure assessed among those seeing opportunities.

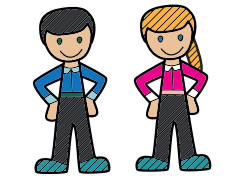


36.6% Average
(High-Income Economies)
39.9% Switzerland

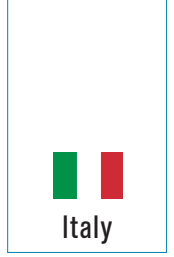
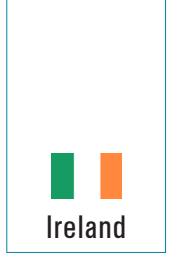
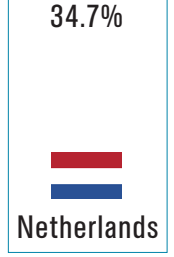
Individual attributes



Age Groups



18-24	30.1%
25-34	48.4%
35-44	46.0%
45-54	43.1%
55-64	32.3%



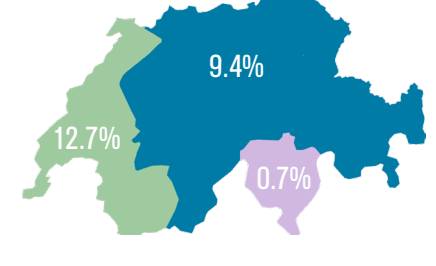
Entrepreneurial Intentions*

* Respondent expects to start a business within three years; currently not involved in entrepreneurial activity.

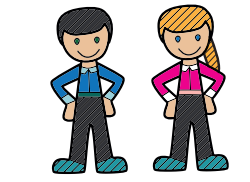


17.1% Average
(High-Income Economies)
6.9% Switzerland

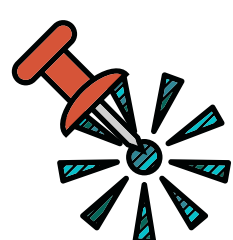
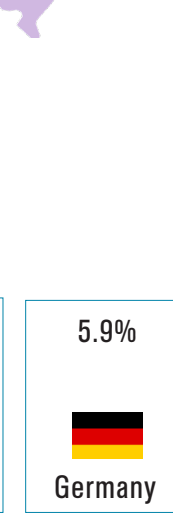
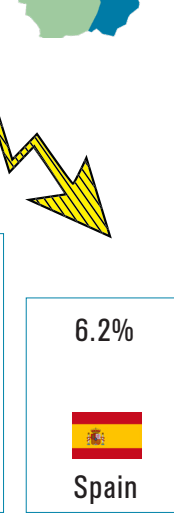
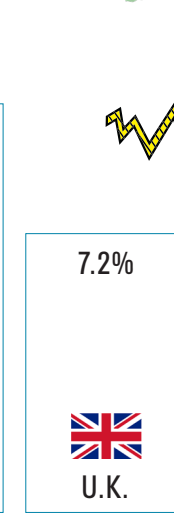
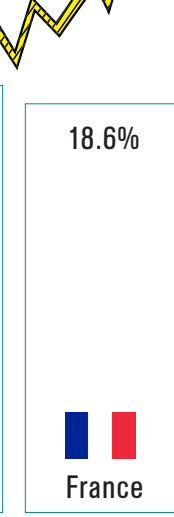
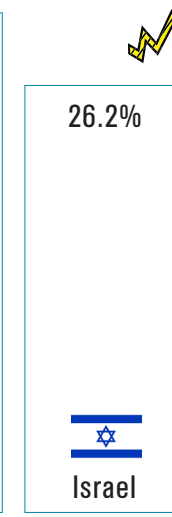
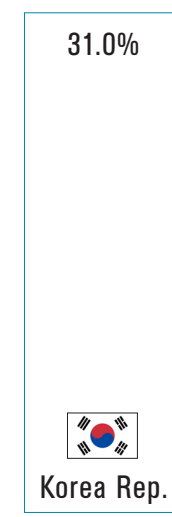
Individual attributes



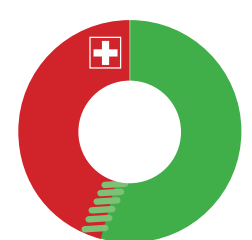
Age Groups



18-24	3.9%
25-34	9.9%
35-44	6.8%
45-54	9.1%
55-64	3.6%

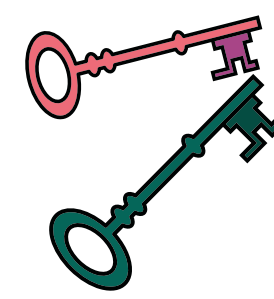
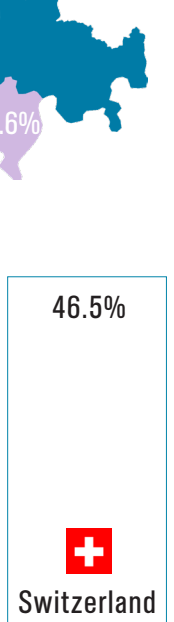
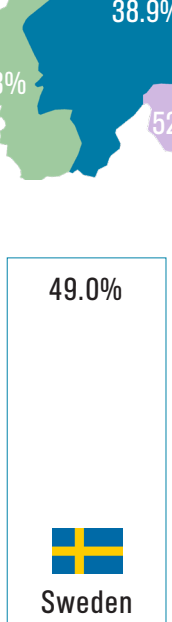
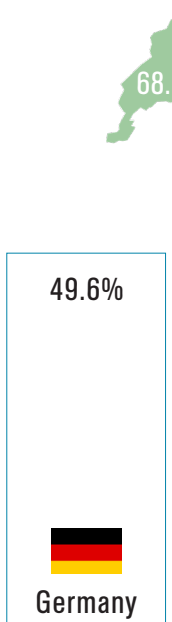
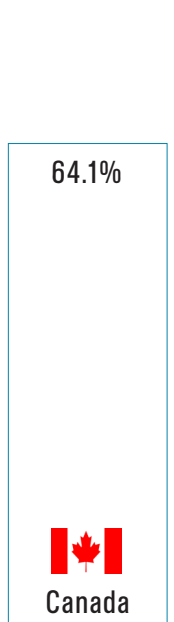
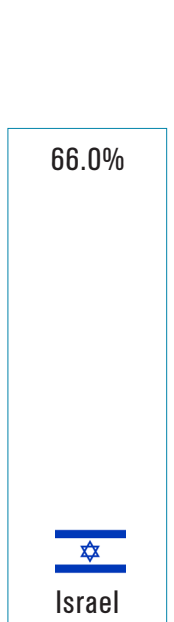
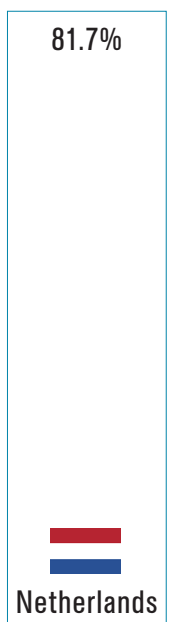
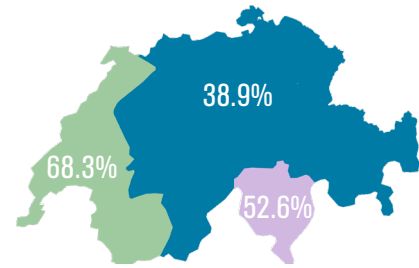


Entrepreneurship as a good career choice



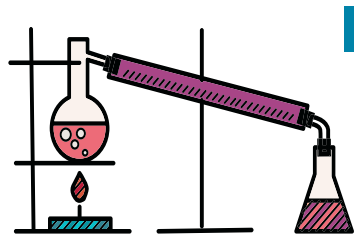
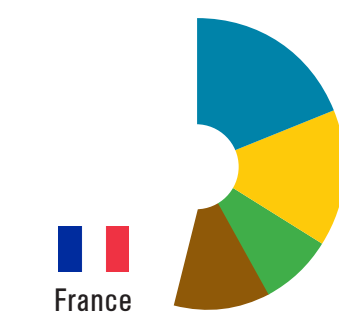
58.1% Average
(High-Income Economies)
46.5% Switzerland

Societal values and perceptions



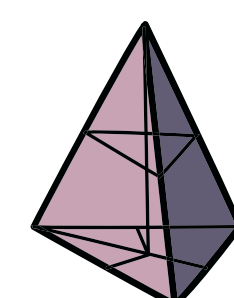
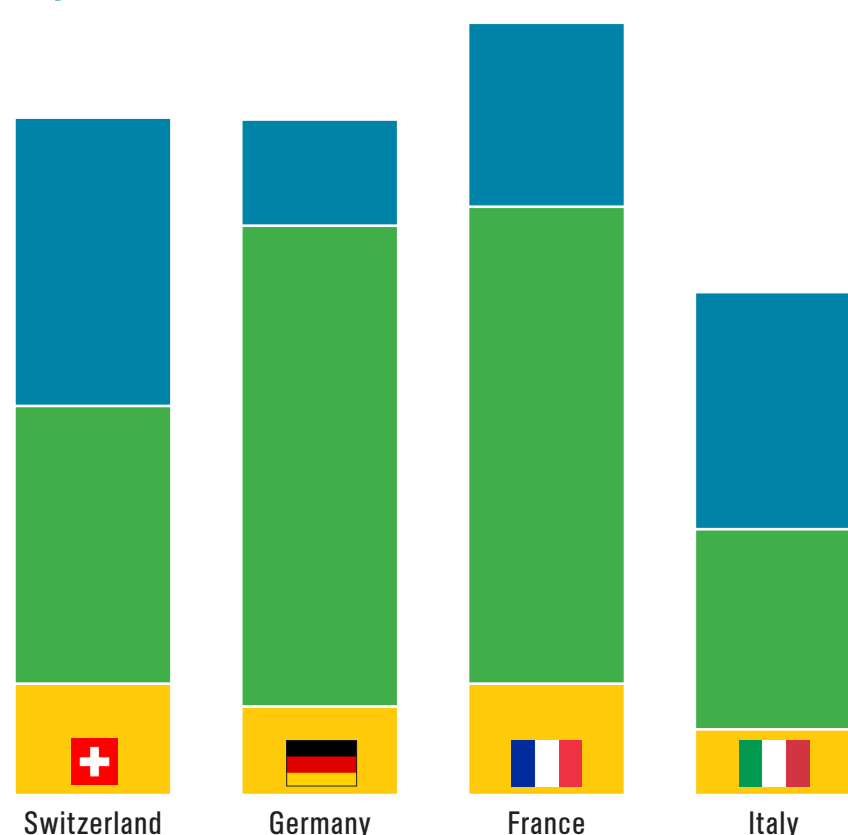
Reasons for Discontinuing a Business

- Unprofitable
- Personal Reasons
- Another Opportunity
- Bureaucracy



Industry Distribution of TEA

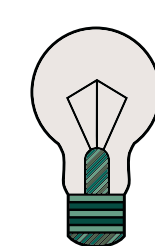
- Professional Services
- Health, Education, Government and Social Services
- Administrative Services



Total early-stage

Entrepreneurial Activity Rate (TEA)

	Canada	18.7%
	USA	15.6%
	Korea	14.7%
	Israel	12.7%
	Netherlands	12.3%
	Austria	10.9%
	Ireland	9.6%
	United Kingdom	8.2%
	Switzerland	7.4%



Media attention for entrepreneurship

	Slovenia	77.2%
	Canada	76.0%
	USA	74.1%
	Ireland	73.4%
	Korea	67.1%
	Israel	54.3%
	France	52.8%
	Germany	50.6%
	Spain	49.4%
	Switzerland	47.7%